

Lesson Three ... Handout

Sample Direct Mail Letter

(Pre-Foreclosure/Foreclosure)

Today's date

Your Company Name
Your Mailing Address
Your City, State, Zip

Sellers Name
Seller's Address
Seller's City, State, Zip Code

Hi Seller,

If you are looking for someone to possibly buy your house, **THEN DON'T CALL US!!!** However, if you want to consider your house already sold, then start packing your bags so you can get on with your life.

There are many ways that I can buy your house and it doesn't have to be a complicated process. In fact, I can close in as little as 48 hours or as long as **YOU NEED**. Give me a call and I'll explain in plain English how the solution to your problem is only a phone call away.

Sincerely,

Your Name
Your Company Name
Your Phone Number
Your Fax
Your Email
Your Website

(Make sure that you give every available option that you have to be reached.)